



International Pentecostal Holiness Church  
30<sup>th</sup> General Conference  
Mobile, Alabama

July 13-17, 2026

## Exhibitors/Sponsors Information

### SUMMARY

The International Pentecostal Holiness Church (IPHC) is a historic Pentecostal denomination. Founded in the merger of two North Carolina churches in 1911, the IPHC has grown to more than 2 million adherents worldwide, with churches in more than 100 nations.

*General Conference* is the denomination's largest gathering of IPHC leaders and influencers. General Conference gathers these leaders **once every four years** to conduct church business, elect general-level church officials and take part in other activities of the church during the day. In the evening, leaders and guests gather for worship services.

In July 2026, more than 2,000 leaders and influencers from around the world will gather at the Arthur R. Outlaw Mobile Convention Center in Mobile, Alabama. General Conference business meetings begin Wednesday, July 15, and continue through Friday, July 17. In addition, this quadrennial gathering of the denomination will feature other ministry gatherings beginning Monday, July 13.

The 2026 General Conference will offer exhibitors a unique opportunity to reach thousands of Christian ministry leaders and laypeople on-site, as well as thousands more who will participate via the livestreams and the web.

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### CONTACT INFO

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## Sponsor and Exhibitor Opportunities

### Exhibitors (\$750)

Skirted display table in exhibitor area  
Company name/logo and link on GenCon website  
Company name/logo on GenCon banner  
Company listing in GenCon Magazine

### Bronze (\$2,500)

Exhibitor benefits, plus:  
Quarter-page advertisement in GenCon Magazine\*  
Social media announcement of sponsorship  
Company logo on signage

### Silver (\$5,000)

Bronze benefits, plus:  
Half-page advertisement in GenCon Magazine  
Company logo on signage and screens during GenCon  
Company logo and web link on GenCon website  
Stage acknowledgment of sponsorship

### Gold (\$7,500)

Silver benefits, plus:  
One (1) free General Conference Delegate Registration or registration discount up to \$195.00  
Full-page advertisement in GenCon Magazine  
Recognition in pre-GenCon promotional emails  
Announcement of sponsorship on IPHC social media outlets  
Allowance for 30-second video in all pre-session advertisement rolls  
Access to Delegate list for marketing purposes

### Platinum (\$10,000)

Gold benefits, plus:  
Three (3) free General Conference Delegate Registrations or registration discounts up to \$195.00  
Highlight in pre-GenCon promotional email  
Top billing on all-conference sponsorship signage  
Premium exhibit location and size  
Allowance for 1-minute video clip for pre-session advertisement rolls

*\*limit one (1) advertisement in conference program, per tier.*

# Sponsor and Exhibitor Opportunities

## Additional Sponsorship Opportunities

### Print Options

**GenCon Magazine** – Reach leaders and influencers of the IPHC with an ad in notebooks distributed to all registered attendees at GenCon22.

--back cover (full): **\$1,500**

--inside back cover (full): **\$1,000**

### Digital

GenCon Pre-session Video (30 seconds), 10: **\$1,000**

GenCon Pre-session Slide (10 seconds), 20: **\$500**

### Signage

Hallway - Free-standing 3' x 6'; 2-sided, 10: **\$1,000**

### Online/Mobile

Livestream Sponsor (Wednesday, July 15): **\$2,500**

Livestream Sponsor (Thursday, July 16): **\$2,500**

Livestream Sponsor (Friday, July 17): **\$2,500**

### Additional

Co-Branded T-Shirts: **contact us**

Co-Branded Water Bottles (empty/refillable): **contact us**

Co-Branded Hand sanitizer: **contact us**

Branded Coffee Break: **contact us**